

ANDREW OCHIENG AKELO OMOGO

JOURNALIST | BLOGGER | CORPORATE COMMUNICATION, PUBLIC POLICY CONSULTANT | ENTREPRENEUR



At the age of Thirty-Seven and based in Nairobi, Kenya, Andrew is a trained Journalist, Blogger, Chaplain, Entrepreneur, and Public Policy Consultant. An inaugural Mandela Washington Fellow (2014) with over ten years of experience in Non-Governmental Initiatives; from working with management consultants, and receiving work training at the United Nations to winning a national award through a globally recognized University-based entrepreneurship program. Andrew develops public policy/entrepreneurship concepts and communication strategies for a living.

PROFESSIONAL EXPERIENCE

**Impactnet Africa
(Rebranded from
Olives Media)**
Jan 2014 to Now
CEO (Nairobi)

Design and develop concepts that use media, Technology, and Innovation to solve pressing public policy challenges. Partnering with the Government of Kenya and the United Nations. Current projects and platforms we contribute to include;

1. Green Sphere International (GSI)
2. Climate Resilience and Environment Conservation Program (CRECP), Climate Change Amendment Bill 2023
3. Sacred Giving Africa (SGA)
4. United States - Africa Youth Entrepreneurship Summit (USAYES)
5. Kenya's Youth Policy on Sustainable Development
6. Arid and Semi-Arid Agribusiness Development (Natureset)

UN FAO Somalia
Aug - Dec 2013
**Communication
Trainee / Intern**
(Nairobi)

1. Under Supervision, designed branding material (logos, newsletters, factsheets, T-shirt designs, posters, and banners)
2. Under Supervision, developed newsletter articles
3. Under Supervision, edited videos, documentaries, and images.

**USIU-AFRICA,
Journalism Dept.**
Jan 2011 - July 2013
Work-Study Student
(Nairobi)

1. Developed Scripts for and produced documentaries and films
2. Cataloged and distributed production equipment
3. Developed articles for university newspaper and magazine
4. Successfully hosted a radio show. Learned basic radio and sound production skills like sound editing, studio interviews, and radio station management.

**ENACTUS USIU-
AFRICA**
Feb - Dec 2012
Communication

1. Part of a team that implemented several projects with women of Korogocho slums in Nairobi, creating small groceries and small ware businesses for them
2. Successfully oversaw the technical specifications of the major

**Consultant
(Nairobi)**

- projects done by the club.
3. Designing videos and the project's graphic presentation (annual report) for USIU's chapter at the National Competition, which we won.
 4. Formulated the basic dialogue scripts and the necessary documentation that was needed at the competitions; was the head of the technical team that went to Washington DC to compete in the entrepreneurship world cup.

**Eliud & Associates
Mgmt. Consultants
Sept-Dec 2007
Admin Assistant
(Nairobi)**

1. Successfully performed office duties that included front office/, office administration, customer service, and marketing
2. Earned administrative experience and learned to work under intense pressure.

**Brinks Security
Services
April - June 2007
Security Guard
(Nairobi)**

1. Checking Security Situation in the area of posting
2. Reporting both minor and major incidents of any security breaches.
3. Learned all basic area security skills and protocols.

ACADEMIC BACKGROUND

**Northwestern
University,
Evanston, IL
June – July 2014**

1. *Program:* Mandela Washington Fellowship for Young African Leaders.
2. *Department:* Program of African Studies
3. *Training Track:* Business and Entrepreneurship.
4. *Award upon Completion:* Certificate of Training and Participation

**United States
International
University-Africa,
Nairobi,
Jan 2009 – Apr 2015**

1. *Program:* Bachelor's Degree
2. *Major:* Journalism
3. *Concentration:* Broadcast & Print
4. *Minor:* Integrated Studies (ICT & International Relations)
5. *Grade Point Average:* 3.2/4.0

**Dynamic Institute of
Management,
Nairobi,
Sept 2006 - Jan 2007**

1. *Program:* Computerized Secretarial Certificate
2. *Computer Skills:* Microsoft Windows, Microsoft Office, Desktop Publishing Software, Internet and Email
3. *Grade Point Average:* 4.0/4.0
4. *Award upon Completion:* Certificate of Completion

**Ambira High
School, Ugunja
Jan 2002 – Nov 2005**

1. *Program:* Kenya Certificate of Secondary Education
2. *Subjects:* Math, English, Kiswahili, Biology, Physics, Chemistry, Geography
3. *Final Grade:* B, Grade Point Average 3.0/4.0

CONFERENCES, AWARDS, & HONORS

1. UNCTAD Africa e-commerce Conference at United Nations Nairobi in December 2018
2. Mandela Washington Fellowship for Young African Leaders Presidential Summit in July of 2014, Certificate Signed by President Barrack Obama.
3. Information Systems Technology (IST) Africa Conference 29 - 31 May 2013, Safari Park, Nairobi.
4. ENACTUS Kenya annual national event champions, June 2012, Nairobi Kenya, Certificate in Nairobi. World Cup Competition in Washington DC, October 2012, Certificate and a medal in Washington DC.
5. Kenya National Bible Quizzing Representation at Nazarene Youth Conference in Houston, Texas July to August 2003: Pre-Qualification as Kenya National Nazarene Bible Quizzing Junior Champion December 2002, Nairobi, Kenya (Trophies and Medals)

PAST PROJECTS

1. *European Union New Deal for Somalia*; a documentary on support efforts to alleviate hunger in Somalia in 2013)
2. *Integrated Traffic Database System (ITDASYS)*, a documentary to pitch a new traffic system software to the Kenya police, to prevent accidents on our roads
3. *Drew after Dark*, at USIU 99.9 FM Radio; a late-night show on issues affecting young people.

GENERAL SKILLS

1. Broadcast, Print, and Online Media Management
2. Website Development and Maintenance
3. Desktop Publishing and Pitch Presentations
4. Program Concept Development and Management
5. Communication and Public Policy Strategy Formulation, Development, and Management
6. Quick Typing and Proofreading.
7. Office Administration (Customer Service and Logistics)

SPECIFIC SKILLS, NETWORKS

1. *Languages*: English, Kiswahili, Luo
2. *Apple IOS*: Final Cut Pro, Soundtrack Pro, iMovie, iTunes, iPhoto
3. *Software*: Windows 10, Ms. Office, Office 365, Publisher, WordPress, CorelDraw, Premier Pro, After Effects, Audition, Sound Booth, Photoshop, Illustrator, Page Maker, WooCommerce.
4. *Equipment Operated*: Can work with any, learning quick
5. *Social Media*: Facebook: 4.9K+ Friends and 300+ followers, LinkedIn: 9K+ Connections
6. *Networks*: Mandela Washington Fellowship, YALI, USIU Alumni, ENACTUS, United Nations Volunteers.

CONSTANT INTERESTS

- Major: Entrepreneurship
- Constantly Appearing: Public Policy, Media, Communication, Innovation, Technology, Marketing, Chaplaincy, Humanitarianism, Bible Prophecy, and Evangelism